



Press Release

Mumbai, 19th March, 2025

Vi Launches 5G Services in Mumbai with unmatched value

Leading telecom operator Vodafone Idea (Vi), today announced the launch of its 5G services in Mumbai, delivering next-generation connectivity to customers in the city. With this roll out, Vi is set to enhance mobile experience with widespread coverage at competitive pricing.

Vi's 5G services will be available in the city, starting today, powered by its competitive spectrum holding and significant investment in next generation infrastructure. The company is committed to delivering enhanced capacity, superior performance, and reliability.

To ensure users get the best connectivity experience, Vi has partnered with Nokia, integrating the latest generation of equipment in its 5G rollout in the city, designed to not only be leaner, but also energy efficient, making the network more sustainable. Additionally, Vi has also deployed an AI-based SON (Self-Organizing Networks) system, which continuously optimizes network performance to ensure the best consumer experience.

Vi's 5G introductory offer provides unlimited 5G data for Vi subscribers on plans starting at just Rs. 299, making it the most competitively priced option in the market. The service will enhance the user experience for activities such as watching videos and OTT apps, online gaming, video calls and conferencing, and downloads.

Vi's 4G network already delivers the best mobile experiences in Mumbai, as validated by a recent OpenSignal report. With the launch of 5G, Vi is further strengthening its network to meet the growing demand for high bandwidth applications such as streaming, gaming and real time cloud access.

In the last 12 months, Vi has raised equity of ~Rs. 26,000 Crore, including the largest FPO in India of Rs. 18,000 Crore and promoter contribution of ~Rs. 4,000 Crore, enabling the company to accelerate its capex deployment. With the planned capex investment of Rs. 50,000 to 55,000 Crore over 3 years, the company is working towards expansion of its 4G network to cover ~90% of Indians, in addition to launch of 5G services in key geographies, to continuously enhance the customer experience.

Speaking on the occasion, Jagbir Singh, CTO, Vodafone Idea remarked "Our focus is on introducing 5G meaningfully for our users. We have invested in building a robust 5G network, by deploying the latest 5G technology. By expanding our infrastructure, we are delivering a network that is ready for the future - seamless, powerful and built for the demands of modern connectivity."

Vi will continue expanding its 5G footprint across India in a phased manner, bringing next-generation connectivity to millions of customers.

For more details on availability, pricing, and supported devices, visit <https://www.myvi.in/5g-network>



About Vodafone Idea Limited

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is amongst India's leading telecom service providers. The company provides pan India Voice and Data services across 2G and 4G platforms. The company holds a large spectrum portfolio including mid band 5G spectrum in 17 circles and mmWave 5G spectrum in 16 circles. To support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels and extensive on-ground presence. The company's equity shares are listed on National Stock Exchange (NSE) and the BSE in India. The company offers products and services to its customers in India under the TM Brand name "Vi". For more information, please visit: www.MyVi.in