



Press Release

Mumbai, 24th April, 2025

Cisco and Vodafone Idea to Boost 4G and 5G Services, Enhancing Speed and Reliability for Customers

News Summary:

- The partnership will enhance Vi's network agility, scalability, and operational efficiency, enabling seamless management of high data traffic volumes.
- Cisco's high-performance, cost-effective platforms will seamlessly integrate Vi's transport infrastructure, creating a secure and future-ready network.
- Cisco to deploy a cutting edge, IP/MPLS enabled network to accelerate Vodafone Idea's digital transformation

Vodafone Idea (Vi), India's leading telecom operator, has announced its partnership with Cisco, the worldwide leader in networking and security, to transform its network infrastructure significantly enhancing agility, efficiency, and scalability, all while elevating the user experience for customers across India. As part of this collaboration, Vi will deploy a cutting-edge Multiprotocol Label Switching (MPLS)-based transport network powered by Cisco.

By integrating Cisco's MPLS solution, Vi will bolster reliability and robustness of its network infrastructure. This collaboration will also enable Vi to efficiently manage high volumes of data traffic, offering consumers and businesses an improved level of network performance and stability. With these advancements, consumers will enjoy faster, more reliable internet connections for high-quality video streaming, online gaming, video calls and everyday browsing. For businesses, from startups to large enterprises, the network will offer secure, seamless, connectivity that powers daily operations, enhances productivity and supports the demands of a digital-first world.

This improved network performance will ensure that both consumers and businesses can rely on Vi for consistent and high-quality digital experiences. By leveraging Cisco's advanced networking solutions, Vi will be able to further streamline network operations, reduce costs, and accelerate service innovation through dynamic, software-driven management.

The integration of Cisco's MPLS technology is not only a strategic enhancement of current network capabilities but also a forward-looking initiative that lays the groundwork for future advancements in connectivity and digital services. This partnership underscores Vi's commitment to delivering exceptional service quality and value to its customers while driving digital transformation across the region.

"Our collaboration with Cisco demonstrates our commitment to staying at the forefront of network technology," said **Jagbir Singh, CTO at Vi**. "Cisco's proven expertise in MPLS solutions will empower our network to automate critical network functions, optimize traffic management, and rapidly adapt to changing market demands. This transport network is designed to meet the challenges of modern network environments, ensuring high performance, reliability, and



security. This project highlights the power of combining robust technology with forward-thinking vision.”

“Building a 4G/5G backhaul network is essential for seamless connectivity. With Cisco's IP / MPLS solutions, Vi can deliver faster, more reliable and scalable digital experiences across India. Our collaboration with Vi is powering a future-ready network, one that meets the evolving needs of users,” said **Gordon Thomson, Vice President, Service Provider – EMEA, Cisco.**

About Vodafone Idea (Vi)

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is amongst India's leading telecom service providers. The Company provides pan India Voice and Data services across 2G and 4G platforms. Company holds a large spectrum portfolio including mid band 5G spectrum in 17 circles and mmWave spectrum in 16 circles. To support the growing demand for data and voice, the Company is committed to delivering delightful customer experiences and contributing towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company's equity shares are listed on National Stock Exchange (NSE) and the BSE in India.

About Cisco

Cisco (NASDAQ: CSCO) is the worldwide technology leader that is revolutionizing the way organizations connect and protect in the AI era. For more than 40 years, Cisco has securely connected the world. With its industry leading AI-powered solutions and services, Cisco enables its customers, partners and communities to unlock innovation, enhance productivity and strengthen digital resilience. With purpose at its core, Cisco remains committed to creating a more connected and inclusive future for all. Discover more on [The Newsroom](#) and follow us on X at [@Cisco](#).