

growing RJ Multi Services through digitalisation

About RJ Multi Services

RJ Multi Services is an Insurance broking firm associated with many insurance companies like Apollo Munich/Bharati AXA/Future Genarali/HDFC Ergo.



Business Challenge

- Due to a sudden restriction on travel, R J Multi Services was unable to reach out to customers



Our Solution

- We provided them with our Website Builder solution to take their business online, with a simplified activation process, easy-to-use design templates, low price point and prompt service
- Using this solution, they created their website within 24 hours and started using it to educate customers on benefits of Health Insurance and Lead Generation, as well as to capture valuable feedback



Business Impact

- By going digital, they increased their customer base from 45 customers to 272 customers
- They have grown from having just 1 business, to running 3 other online businesses that provide a range of additional services



Enterprise Mobility



Communication



Connectivity



Security



IoT



Cloud

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