


IDEA CELLULAR LIMITED

 Regd Office :- Suman Towers, Plot No 18, Sector 11, Gandhi Nagar-382011
 Unaudited Consolidated Financial Results for the Quarter ended 30-June-2010

(Rs in Lacs, except per share data)

Particulars	Quarter Ended		Full Year Ended
	30-June-10	30-Jun-09	31-Mar-10
	Unaudited	Unaudited	Audited
Net Sales / Income from Operations	365,045	297,483	1,239,788
Other Operating Income	325	107	4,920
TOTAL REVENUE	365,370	297,590	1,244,708
Increase / (Decrease) in stock in trade *	-	-	-
Consumption of raw material *	-	-	-
Cost of Trading Goods	862	731	3,048
Personnel Expenditure	17,147	14,459	64,507
Network Operating Expenditure	101,588	75,058	312,697
Licence & WPC charges	42,422	33,686	134,681
Roaming & Access Charges	57,612	42,205	180,013
Subscriber Acquisition & Servicing Expenditure & Advertisement and Business Promotion Expenditure	42,240	33,320	158,175
Depreciation & Amortisation	56,558	45,554	201,491
Other Expenditure	14,661	12,140	50,872
TOTAL EXPENDITURE	333,090	257,153	1,105,484
PROFIT FROM OPERATIONS BEFORE OTHER INCOME, FINANCE CHARGES AND TAX	32,280	40,437	139,224
Other Income	-	-	8,363
PROFIT BEFORE FINANCE CHARGES AND TAX	32,280	40,437	147,587
Finance and Treasury Charges (Net)	11,415	8,692	40,052
PROFIT BEFORE TAX	20,865	31,745	107,535
Provision for Taxation (Net of MAT credit)	725	2,039	12,141
NET PROFIT AFTER TAX	20,140	29,706	95,394
Paid up Equity Share Capital (Face value Rs. 10 per share)	330,023	310,010	329,984
Reserves excluding Revaluation Reserve			802,615
EPS for the period (Rupees)			
- Basic	0.61	0.96	3.07
- Diluted	0.61	0.96	3.06
Public Shareholding			
-Number of Shares	1,749,775,918	1,577,157,997	1,749,382,404
-Percentage of Shareholdings	53.02%	50.87%	53.01%
Promoters and promoter group shareholding			
a) Pledged/Encumbered			
- No. of shares	-	-	-
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	0.00%	0.00%	0.00%
- Percentage of shares (as a % of the total share capital of the Company)	0.00%	0.00%	0.00%
b) Non-encumbered			
- No. of shares	1,550,455,388	1,522,937,212	1,550,455,388
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100.00%	100.00%	100.00%
- Percentage of shares (as a % of the total share capital of the Company)	46.98%	49.13%	46.99%
* These items are not applicable			



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 Unaudited Consolidated Financial Results for the Quarter ended 30-June-2010

Segmental Reporting

(Rs in Lacs)

Particulars	Quarter Ended		Full Year Ended
	30-June-10 Unaudited	30-Jun-09 Unaudited	31-Mar-10 Audited
Segment Revenue			
Net Sales / Income from each segment			
Mobility	365,356	299,778	1,235,897
Long Distance	44,033	22,513	127,310
Passive Infrastructure	27,898	22,000	95,159
Total	437,287	344,291	1,458,366
Less: Inter Segment Eliminations	(72,242)	(46,808)	(218,578)
Net Sales / Income from Operations	365,045	297,483	1,239,788
Segment Results			
Profit/(Loss) before Finance Charges and Tax from each segment			
Mobility	9,481	28,250	79,315
Long Distance	18,768	7,963	51,909
Passive Infrastructure	4,031	4,224	11,169
Profit before Finance Charges and Tax	32,280	40,437	142,393
Add: Unallocable Income	-	-	5,194
Less: Finance & Treasury Charges (Net)	11,415	8,692	40,052
Profit before tax	20,865	31,745	107,535
Capital Employed (Segment Assets - Segment Liabilities)			
Mobility	1,757,419	1,451,307	1,256,263
Long Distance	90,655	27,776	71,906
Passive Infrastructure	322,379	285,998	339,714
Unallocated	129,336	362,316	276,703
Total	2,299,789	2,127,397	1,944,586

Notes

1. The above unaudited consolidated financial results, as reviewed by the Audit Committee, were approved and taken on record by the Board of Directors at their meeting held on 22nd July, 2010. Limited Review, as required under Clause 41 of Listing Agreement, has been carried out by the Statutory Auditors.
2. The consolidated financial results have been prepared in accordance with Accounting Standard - 21 on "Consolidated Financial Statement" and Accounting Standard – 27 on "Financial Reporting of Interests in Joint Ventures". Financial results of following subsidiaries viz. Aditya Birla Telecom Limited (ABTL) (including its subsidiary Idea Cellular Towers Infrastructure Limited (ICTIL) and its Joint Venture Indus Towers Limited), Idea Cellular Services Limited, Idea Cellular Infrastructure Services Limited, Swinder Singh Satara & Company Limited, Carlos Towers Limited been consolidated.
3. In the recently concluded auction for 3G Spectrum, the company successfully bid for 11 service areas, viz. Maharashtra, Gujarat, Andhra Pradesh, Kerala, Punjab, Haryana, Uttar Pradesh (E), Uttar Pradesh (W), Madhya Pradesh, Himachal Pradesh and Jammu & Kashmir at a total cost of Rs. 576,859 Lacs. This amount was paid on 31st May 2010.
4. During the quarter, the Hon'ble TDSAT has upheld the petition filed by COAI on microwave charges, thereby reverting the microwave charges payable as per DoT's order dated 18th April 2002. During the same period, the Hon'ble TDSAT has also set aside its interim order of 11th May 2005 and upheld BSNL's contention of distance based charging of carriage charges. Pending expiration of the appeal process before the Hon'ble Supreme Court by the aggrieved parties, if any, no provision has therefore been considered necessary at this stage on the above decisions.
5. Unaudited financial results of Idea Cellular Limited (Standalone)

Rs. Lacs

	Quarter ended		Year ended
	30 th June 2010	30 th June 2009	31 st March 2010
Revenues	362,961	283,102	1,189,577
Profit before Tax	20,620	33,669	116,873
Profit after Tax	20,164	32,113	105,366

6. The status of investors' complaints is as under:
Opening – 0, Received – 79, Resolved – 79, Closing – 0
7. Figures for the current period are not comparable with that of the corresponding period due to the merger of Spice Communications Limited effective 1st March 2010, prior to which it was a joint venture.
8. Previous period's figures have been regrouped and rearranged wherever necessary.

For and on behalf of Board of Directors of
IDEA CELLULAR LIMITED

Date : 22nd July 2010
Place : Mumbai

Sanjeev Aga
Managing Director


IDEA CELLULAR LIMITED

Regd Office :- Suman Towers, Plot No 18, Sector 11, Gandhi Nagar-382011

Unaudited Financial Results for the Quarter ended 30-June-2010

(Rs in Lacs, except per share data)

Particulars	Quarter ended		For the year ended
	30-Jun-10 Unaudited	30-Jun-09 Unaudited	31-Mar-10 Audited
Net Sales / Income from Operations	362,641	283,011	1,185,024
Other Operating Income	320	91	4,553
TOTAL REVENUE	362,961	283,102	1,189,577
Increase / (Decrease) in stock in trade *	-	-	-
Consumption of raw material *	-	-	-
Cost of Trading Goods	-	2	3
Personnel Expenditure	15,469	12,702	56,989
Network Operating Expenditure	115,704	81,954	343,942
Licence & WPC charges	42,422	32,291	129,448
Roaming & Access Charges	57,612	40,806	174,529
Subscriber Acquisition & Servicing Expenditure & Advertisement and Business Promotion Expenditure	43,299	32,439	154,107
Depreciation & Amortisation	46,503	35,054	155,120
Other Expenditure	13,685	10,742	44,565
TOTAL EXPENDITURE	334,694	245,990	1,058,703
PROFIT FROM OPERATIONS BEFORE OTHER INCOME, FINANCE CHARGES AND TAX	28,267	37,112	130,874
Other Income	-	-	6,631
PROFIT BEFORE FINANCE CHARGES AND TAX	28,267	37,112	137,505
Finance and Treasury Charges (Net)	7,647	3,443	20,632
PROFIT BEFORE TAX	20,620	33,669	116,873
Provision for Taxation (Net of MAT credit)	456	1,556	11,507
NET PROFIT AFTER TAX	20,164	32,113	105,366
Paid up Equity Share Capital (Face value Rs. 10 per share)	330,023	310,010	329,984
Reserves excluding Revaluation Reserve			811,295
EPS for the period (Rupees)			
- Basic	0.61	1.04	3.39
- Diluted	0.61	1.04	3.38
Public Shareholding			
- Number of Shares	1,749,775,918	1,577,157,997	1,749,382,404
- Percentage of Shareholdings	53.02%	50.87%	53.01%
Promoters and promoter group shareholding			
a) Pledged/Encumbered			
- No. of shares	-	-	-
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	0.00%	0.00%	0.00%
- Percentage of shares (as a % of the total share capital of the Company)	0.00%	0.00%	0.00%
b) Non-encumbered			
- No. of shares	1,550,455,388	1,522,937,212	1,550,455,388
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100.00%	100.00%	100.00%
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Segmental Reporting

(Rs in Lacs)

Particulars	Quarter Ended		For the year ended
	30-Jun-10 Unaudited	30-Jun-09 Unaudited	31-Mar-10 Audited
Segment Revenue			
Net Sales / Income from each segment			
Mobility	364,488	283,780	1,186,701
Long distance	44,033	21,557	121,487
Total	408,521	305,337	1,308,188
Less: Inter Segment Eliminations	(45,880)	(22,326)	(123,164)
Net sales / Income from operations	362,641	283,011	1,185,024
Segment Results			
Profit / (Loss) before Finance Charges and Tax from each segment			
Mobility	9,499	29,790	82,723
Long distance	18,768	7,322	51,320
Profit before Finance Charges and Tax	28,267	37,112	134,043
Add: Unallocable Income			3,462
Less: Finance & Treasury Charges (Net)	7,647	3,443	20,632
Profit before tax	20,620	33,669	116,873
Capital Employed			
(Segment assets - Segment liabilities)			
Mobility	1,755,930	1,093,880	1,254,891
Long distance	90,655	27,776	71,906
Unallocated	320,944	762,302	494,131
Total	2,167,529	1,883,958	1,820,928

Notes

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For and on behalf of Board of Directors of
IDEA CELLULAR LIMITED

Date: 22nd July 2010
Place: Mumbai

Sanjeev Aga
Managing Director