

# Vodafone Idea Limited

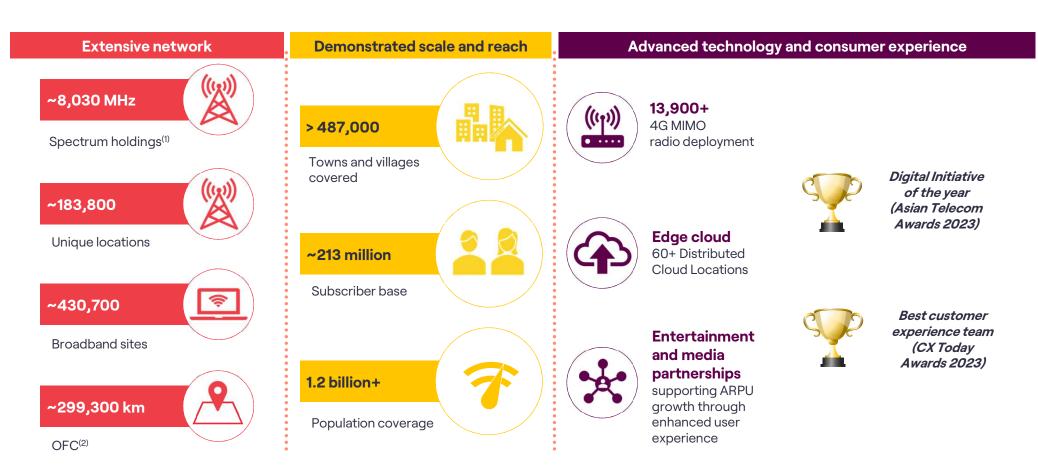
June 27, 2024



# **Company Overview**



### **VIL: An Overview**



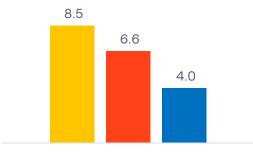
Source: Company filings as of Mar-31, 20234

<sup>(1)</sup> As on June 26, 2024 affect the 2024 spectrum auction. Includes ~19 MHz of non-liberalized spectrum. Liberalized spectrum is spectrum freely usable towards deployment of any technology.

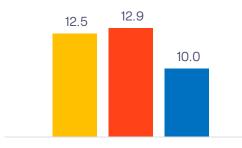
<sup>(2)</sup> Including own built, IRU OFC and excluding overlapping routes.

## Competitive and adequate spectrum to fuel growth

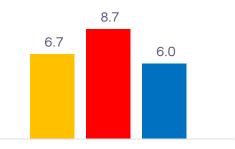




Spectrum excl 5G per mn subs



Spectrum excl mmWave per mn subs



5G spectrum per mn 4G subs

All spectrum which can be utilised towards 4G\*

| VIL     | Airtel  | Jio     |
|---------|---------|---------|
| 1,812.8 | 2,338.4 | 1,920.8 |
| 213.0   | 352.0   | 481.8   |

All spectrum except 26 GHz#

| VIL     | Airtel  | Jio     |
|---------|---------|---------|
| 2,661.6 | 4,538.4 | 4,800.8 |
| 213.0   | 352.0   | 481.8   |

700MHz and 3300 MHz to offer 5G services^

| VIL   | Airtel  | Jio     |
|-------|---------|---------|
| 850.0 | 2,200.0 | 2,880.0 |
| 126.3 | 252.7   | 481.8   |

VIL has highest 4G spectrum per mn subs<sup>4</sup> which is expected to drive near term growth; Sufficient spectrum is available to support migration of entire 4G subs to 5G

Spectrum (MHz)<sup>2</sup> Subscribers (Mn)<sup>3</sup>



<sup>\*</sup>excludes non-liberalised spectrum as well as 700 MHz, 3300 MHz and 26GHz spectrum

 $<sup>^{\#}</sup>$ excludes non-liberalised spectrum and 26GHz given the use cases are still developing

<sup>^</sup>calculated on the basis of 4G/5G subs for respective operator

# Trusted brand with strong proposition

# Trusted Indian brand

# Together For Tomorrow

- 3+ decades of operations backed by strong brand recall and management with global expertise
- Strong unified brand brings together the power of two brands – Vodafone and Idea into one
- Trusted by ~213 million customers in India
- Large Enterprise customer base with long standing relationships

#### **Extensive reach**



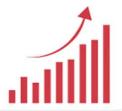
- Ability to communicate effectively with ~213 million users
- 95%+ district distribution coverage, serving customer across 763k+ retailers and 2.2k+ branded urban stores
- Strong data and analytics enabling personalization at large scale

#### **Digital Assets**



- 24x7 connectivity with Distributors and retailers; real time market information
- Customer servicing and acquisition
- Competitive content offering through partnerships with several global & regional content providers
- Vi app continuously growing digital ecosystem through collaboration with several partners

#### **Strong Proposition**



- Gross adds share higher than Customer Market Share (CMS) indicating ability to effectively compete in market
- Investments in network will help further enhance brand proposition and customer experience
- Enhance proportion of high ARPU subscribers through superior network experience
- Drive migration of subscribers from 2G to 4G

Offering quality customer services



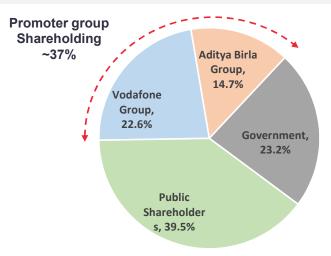
# **Strong Promoters and Support from GOI**

- VIL has strong parentage with the promoters, Aditya Birla Group and Vodafone Group
- In addition to being the policy maker and largest creditor, Government of India now owns 23.2%¹ equity stake post the conversion of debt representing NPV of interest arising from deferment of AGR and spectrum instalments into equity
- Both Vodafone and Aditya Birla Group have invested significant capital into the business
  - VIL raised Rs. 250 bn in May 2019 through a rights issue, including Rs. 179.2 bn contributed by the promoter group
  - Promoter group invested a further ~Rs. 70 bn in last 2 years



- Global conglomerate with a rich legacy of 165+ years and presence across 40 countries
- Presence in various sectors including cement, metals and mining, mobile telecommunications, fashion retail, financial services, textiles, carbon black, trading, chemicals, renewables, paints, real estate and jewellery retail

#### Shareholding Post Further Public Offer and Preferential Issue<sup>1</sup>





- Leading European and African telecoms company
- Mobile and fixed services to over 330 million customers in 15 countries, partner with mobile networks in 45 more
- One of the world's largest IoT platforms

Raised ~Rs. 240<sup>2</sup> bn in 2024 of which ~Rs. 21 bn has been invested by promoters

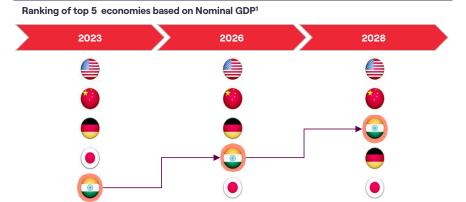


# Growth Opportunities

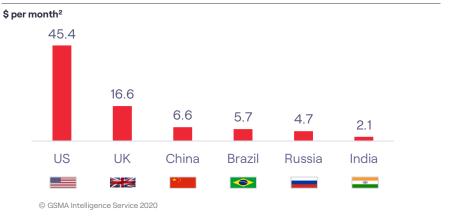


## Growth potential in the Indian telecom sector (1/2)

#### India is expected to become the third largest economy by 2028



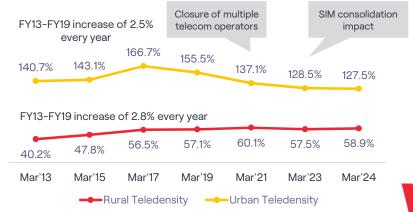
#### **ARPU of major countries**



#### Large and growing population



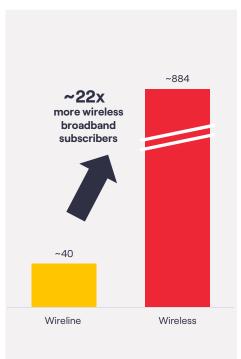
#### Urban teledensity<sup>3</sup> to remain high & rural teledensity<sup>3</sup> is low with untapped market



## Growth potential in the Indian telecom sector (2/2)

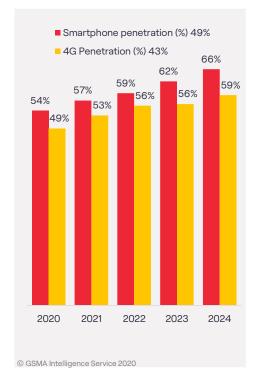
Broadband Subscribers<sup>1</sup> (mn)

(Mar'24)



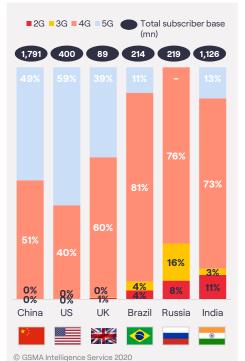
4G wireless penetration and smartphone adoption<sup>2</sup> in India

(% of population - Mar end)



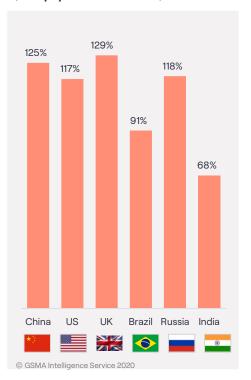
Penetration by access technology<sup>2</sup>

(% of subscribers - Mar 2024)



4G/5G wireless penetration<sup>2</sup>

(% of population - Mar-24)



Mobile broadband is primary medium to access internet and expected to continue its growth trajectory as large proportion of 2G/3G subscribers to still migrate to 4G/5G and low 4G/5G penetration relative to global peers



## Digital Revolution in India offers substantial growth opportunities

#### Key trends and enablers

#### **Key Trends**

#### Digital India vision<sup>1</sup>

- Digital infrastructure to every citizen
- Governance and services on demand
- Digital empowerment of every citizen

#### **Government Push for India's Digital** Revolution<sup>2</sup>

- Open Network for Digital Commerce
- Drive to provide quality internet
- Reforms in Digital Payments
- Push towards Data Centres

#### Explosion of data usage

- Lower ARPU than major world economies<sup>3</sup>
- COVID-19 has accelerated India's digital iournev<sup>4</sup>
- Data usage per sub increased by 19x since Mar 2017 and in Sep'23, is at ~19GB per sub<sup>5</sup>

#### **Key Enablers / Opportunities**



1.4bn

eople in world's largest unique identity program with authentication by mobile6

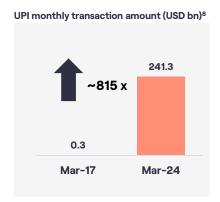




~884mn wireless broadband subs<sup>7</sup>

43.1% rural internet penetration Dec 235; increased from 35%<sup>5</sup> in Dec20 showing growth of ~24% in last 3

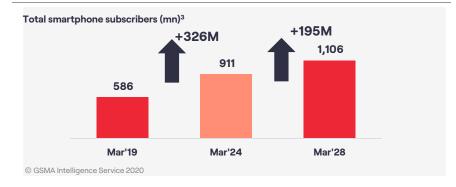
#### Rapid digitalization of Indian market



#### Indian E-Commerce Market (USD bn)9



#### Increasing smartphone usage

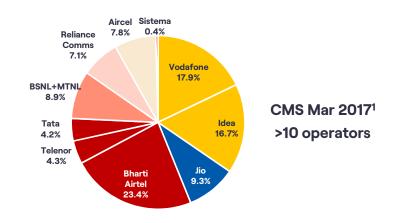


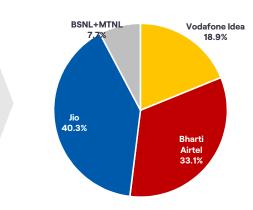
Note: FX 1USD=82 Rs



## Market structure providing clear runway for market repair

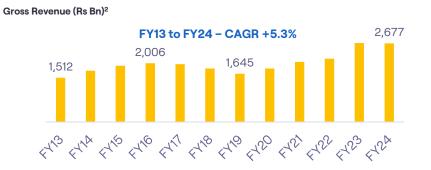
#### Market structure that encourages healthy competition

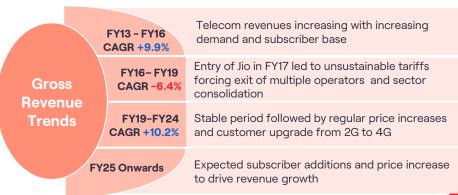




CMS Mar 2024<sup>1</sup>
3 private operators + 1
government operator

#### Significant growth potential for Telecom Revenue





# VIL Strategy



## **Vodafone Idea Strategy**

Focused network investments to drive coverage and capacity expansion



- Investment focus in 17 circles to improve competitiveness in priority markets
- 4G coverage and capacity expansion to enhance customer experience and 5G Introduction
- Deploying 5G technologies like Cloudification of Core, DSR, Open RAN etc.
- Sufficient mid band and mmWave 5G spectrum for foreseeable future

Market initiatives
to drive ARPU improvement
and Customer Retention



- Build consumer preference and trust through messaging architecture
- Drive extraction in new 4G geographies as we expand our coverage
- Scale up share of primary SIM in covered geographies by delivering best in class experience & differentiated propositions
- Drive digitalization of customer service and distribution for new customer acquisitions, supporting upsell and better retention

Focus on Business services through Telco-to-Techco transformation



- Protect & Grow connectivity business through superior customer experience & Vodafone Group Global expertise
- Strengthen SME/SOHO relationship through digital propositions
- Focus on fast growing integrated IoT segment by offering End2End services
- Multi-Cloud Services central to growth strategy

Strategic collaborations to monetize digital opportunities

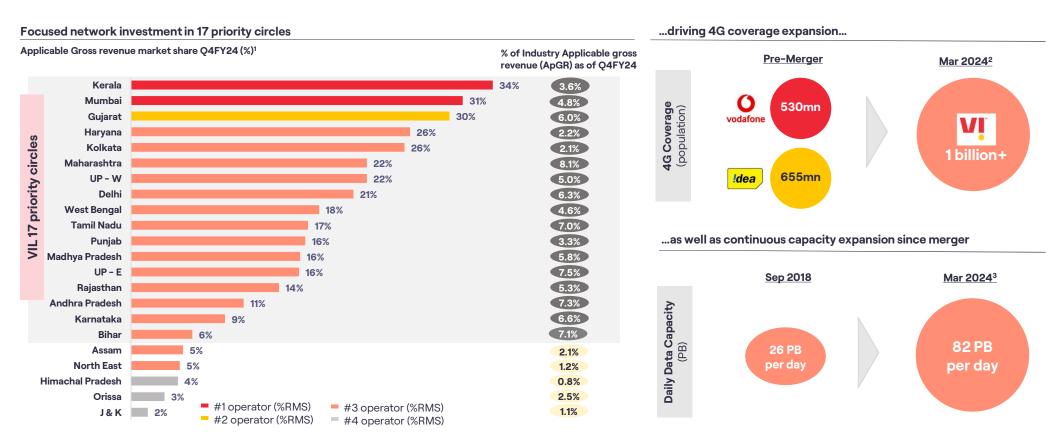




- Deep integration to deliver differentiated Telco + experience & value for partners and customers
- Create data monetization opportunities using platform capabilities
- Partner the Digital India agenda via Access, Data & Affordability



## Focused investments to drive coverage & capacity expansion



17 priority circles account for ~98% of VIL revenue (~92% of industry revenue)1



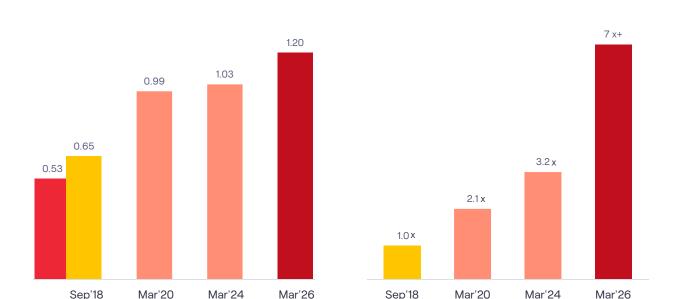
## Focused investments across India – Priority towards 17 circles

Pan India 4G population coverage (bn)

Pan India network build capacity (PB/day)



**Strategic Focus areas** 



# Capex plan for Rs. 50-55k crores in next 3 years, towards

- Focus on expanding 4G population coverage in 17 priority circles to become competitive
- Offer 4G on sub-GHz 900 band in 16 circles for better coverage and experience
- For 5G, launch and expansion of services in key cities/ geographies
- Capacity expansion to address the increasing data demand

## Other initiatives to improve customer experience / capacity

- Re-farming 900 MHz and 2100 MHz
- Small cell deployment in hot-spot locations of metros / large cities for better experience

Focused Capex to improve competitiveness in priority circles with improved 4G coverage and Rollout of 5G



Source: Company Information.

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## Existing network built on 5G-ready architecture



#### **RADIO**

# 5G ready radio deployments

- 90% of TDD radios are 5G ready
- All new basebands are 5G capable
- 5G MRO completed in 4 Circles with 4 Vendors
- Backhaul E-band MW throughput - 9.8 Gbps achieved in trial

- Deployment of 5G Ready Massive MIMO
- Deployed new roadmap architectures of vRAN and oRAN
- Vi AirFiber home broadband solution tested with multiple partners



#### CORE

# Edge cloud deployment

- Pan India 5G NSA capable Core Network deployed to handle high throughput enhanced mobile broadband data, Voice and Enterprise services
- Future proof multi-tenant cloud for critical core applications: Voice, Data services
- New generation micro services based cloud native deployment trials

- IOT ready core network for M2M/IOT services
- Core Network for HD quality (VOLTE) voice services
- Fully protected data centres to host critical core network applications



#### **TRANSMISSION**

**Hyper Scale** 

- Pan India scalable and resilient National express backbone Network has been created
- Symmetric Multi-path protection on optics layer in all Circle and Metro networks
- 90% of optical end points have been made ready with 10G bandwidth capability to ease 5G rollout in phased manner
- IP intensification in major cities (advanced software deployment)
- Unified network transportation

Disaggregated RAN bringing cost efficiency, new capabilities and new service offerings.

Scalable & agile business model enabling network automation

60+ distributed cloud locations with potential to meet future ready edge use cases

Architecture to optimise latency and better customer experience

Increased ability to carry data traffic, reduced latency and on demand bandwidth expansion

Cost efficient and agile model enabling scalability from data centre networks to enterprise networks

Late adaptation of 5G leading in embracing latest advanced technology products and cost efficiency



## 2 Market initiatives to drive ARPU improvement & customer acquisition

# **Build Consumer Preference & Trust**

- Deliver the power of connectivity and deepen emotional affinity to build positive momentum and consumer connect for
   Vi Be Someone's We
- Offer plan that gives customers the autonomy to select and customize benefits tailored to their unique preferences
- Create a strong position for the network in the minds of the consumer tested by Mumbai's best human network

















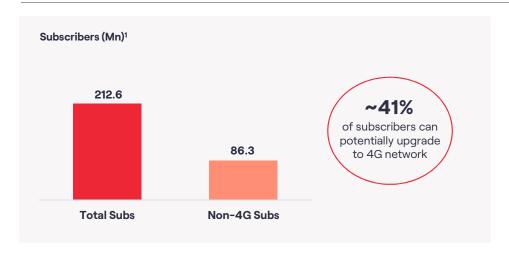


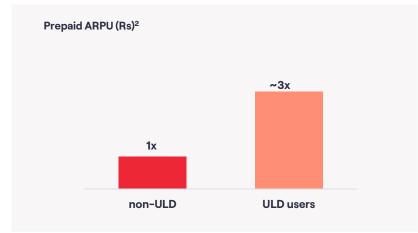
## 2 Market initiatives to drive ARPU improvement & customer acquisition

Initiatives to drive ARPU growth

- Focus on expanding 4G footprint in rural and semi urban growth markets.
- Enhance proportion of high ARPU subs through superior network experience in existing markets
- Building propositions in conjunction with partners to target share growth
- · Focus on driving higher share of broadband devices through focused programs with OEMs and NBFC
- 2G subs presents a strong opportunity to upgrade

#### Upsell opportunities supported by structural growth in digitalization and data



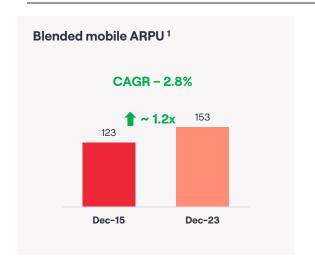


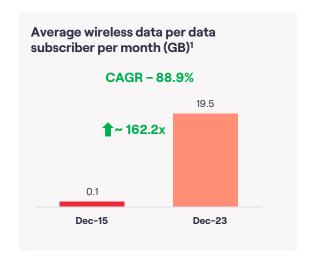
### 2 Market initiatives to drive ARPU improvement & customer acquisition

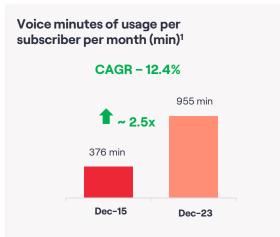
Market Wide Tariff Hikes

- Last tariff hike was taken in Nov 2021, tariffs in India are lower than major countries in the world. Further given inflation, prices need to catch up
- Significant headroom in ARPU as usage has increased significantly but ARPU have not increased in line with usage and customer ability to pay higher is already established
- Prices need further uptick to generate reasonable returns and support future investments

#### Significant runway for ARPU growth







V

## 2 Supported by digitalisation of customer servicing

Seamless
Customer
Experience
through Digital
channels

- Intuitive Dynamic IVR providing upfront menu options to customers based on recent transactions and events
- Digital Service Request (SR) % More than 50% SRs for Complaint & Requests raised Digitally
- Vi Priority Dedicated Experience & Service channel for High Value Post Paid base
- Multiple **Digital enabled platforms** introduced for Digital engagement like use of Robotic Process Automation, email Bot, Chat Bots etc to increase efficiency

#### **Select Tools**



1. Mobile App

2. Chat Bot

3. Messenger



Humanoid Bot

#### **Use Case**

- Effortless account management through Mobile App
- Al enabled Chat services
- To reach out directly through internet search & maps

 Conversation bot for post paid collections - Improved efficiencies and collection performance, reduced customer barring, Lower service cost

#### CX Today Awards 2023

Best Customer Experience Team of the Year - Google My Business

#### **Brandon Hall Excellence Awards**

Best deployment of strategies, systems & tools in field of Training & Learning

#### Google Accolades

Global accolade from Google on Vi's VIC Chatbot

Initiatives driving new customer acquisitions, supporting upsell and better retention

## Supported by digitalisation of distribution

Digital tools for sales and distribution

- Digital connect with retailers, promoters and distributors through apps like m-Power and Smart-Connect
- These apps provide **real time information on various KPI's** which help the team be on top of the business and drive efficiency at outlet level
- Built in attendance and market working tracking mechanism helps in monitoring performance

**Select Tools** 

## m-Power app

Use Case

- Trend Analysis and drill down available at each Sales Entity for all key business KPI's
- · Real time information to aid the selling process

Smart Connect app

- Retailer engagement program Vi Game of Boundaries cricket gamification of retailer performance
- Winners of the 12<sup>th</sup> Aegis Graham Bell Award for Digitalization of Prepaid Recharge Distribution

Digital Customer Acquisition

- Free of cost door step delivery and digital KYC currently available in 100+ cities for both prepaid and postpaid customers
- Customers can choose number of their choice, track orders, reschedule their appointment or modify their orders providing a true ecommerce type experience
- A unique referral program launched for Retailers under the banner "Every Outlet Activating Outlet"



## Focus on business services through Telco to Techco Transformation

Be the trusted and valued partner to Enterprises powering their businesses in a digital economy

Telco

Enhanced connectivity

**Managed Services** 

**Digital Products** 

End to End Solutions Partnership Led approach

Techco

Integrated & end to end solutions

**Led by Connectivity** 

#### Protect and grow connectivity

- Grow Vi Business Plus
   Mobility with advanced
   solutions like GWS, location
   tracking and end to end
   managed mobility services
- Business Communication solutions – CPaaS, Managed SIP, CCaaS
- Hybrid SD-WAN for future ready managed connectivity
- Private Networks for Industry 4.0

2

#### Accelerate IoT

- Strengthen market leadership by offering unmatched customer experience in IOT
- Industry first Digital platforms managing experience lifecycle with Device Mgmt capabilities.
- Category development enabled by IoT R&D Lab & Consulting practice.

#### Invest in Next Gen. Services

- Create relevant Cloud platform & services portfolio with Colocation, Hosting, laaS & SaaS solutions to help Enterprises accelerate digital transformation
- Edge Cloud Propositions for Enterprises and Industry 4.0
- Vi Secure business security solutions across Network to Device

#### Drive Segmented GTM

- Gain wallet share in Hyperscalers /Large customers
- Grow SME/SoHO & enable digital adoption by leveraging ReadyForNext Digital Assessment platform

## Industry Recognitions for Vi Business

### CIO Choice Awards 2024

- Telecom Carrier (Mobile Access)
- Telecom Carrier (International Access)
- **Rich Business Messaging**

- Cloud Telephony
- ❖ SD-WAN Services
- **Digital Transformation Enabler** (ReadyForNext assessment for MSMEs)

### Asian Telecom Awards 2024

IoT Initiative of the Year (India)

### Frost & Sullivan ICT Awards 2023

- SIP Trunk Technology Innovation Leadership Award
- Smart Mobility solutions Enabling Technology Leadership Award

## Voice & Data Telecom Leadership Awards 2023

- **Customer Experience Category (Customer Service)**
- Vi Business Hub (Enterprise Business Services)

e4M Indian Marketing Awards 2023

Gold in B2B sector for ReadyForNext initiative

ET BrandEquity DG+ Awards 2023

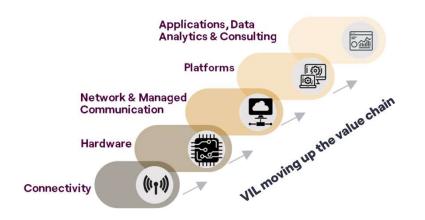
❖ Bronze in "Digital Campaign in B2B category for ReadyForNext initiative

#### **Award Winning offerings show our focus**

## Accelerating IoT with end-to-end solutions

#### Scaling up the value chain

**IoT Constituents** 



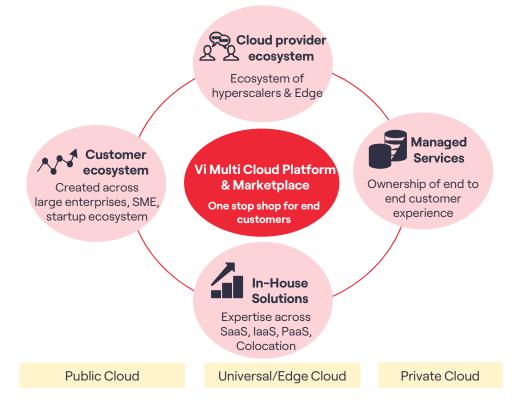
- 1. First telco to have end-to-end Integrated IoT offering, comprising of connectivity, hardware, network, application, analytics, security and support
- 2. Strong position in IoT automotive opportunity
- **3. Strong position** in Vehicle tracking systems, Energy, Utilities, among others
- First of a kind IoT lab-as-a-service for device testing, standardization and certification
- **5. Expanding footprint in diverse use cases** like- Battery monitoring, soundbox, transport management, solar and water management, Smart street lighting & more
- **6. India's first eSIM** which is GSMA SAS-SM, DOT, ARAI, AIS140 compliant; widest IoT connectivity portfolio with GSMA certified e-UICC SIM

IoT market to expand, VIL well positioned to gain competitive share



## Preferred provider of end to end cloud services

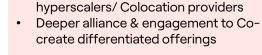
Integrated multi cloud platform enabling public, private and edge cloud services



**Key Strategic Focus Areas in Cloud services** 



Scale through
Strategic
collaborations



Strategic collaborations with



Develop **Infrastructure** 

- Develop platform for seamless cloud delivery & experience
- Build Edge locations & partner ecosystem to build industry specific use cases



- Invest to build robust Managed services capability & framework
- An efficient "born in cloud" sales/presales
- An operations support structure

VIL's position as preferred choice creates significant opportunities for new revenue streams



## Vodafone Idea's digital propositions & integrated platform



#### **Business Services, SME, SoHo**

VIL CUSTOMER **OFFERINGS** 



**Service App** 



movies

**Content and OTT app** 







Vi Website Builder Workforce Essentials Cloud Telephony ReadyforNext Digital Assessment Vi Secure Portfolio



**Broadband** 

**Digital Engagement Platform** 

Vi business - Mobility

**DYNAMIC PLATFORM** WITH DEEP INTEGRATION **CAPABILITY** 



Cinema / TV Shows Live TV



**Big Data Machine Learning Telco Credit** 



60+ Distributed Cloud Locations 31,100+ Fiber POPs for Deep Edge 183,300+ Site Locations for IoT reach



Credit Score **Location Tracking Solutions Customer Targeting** Solutions



VIL **PARTNERS**  Global and regional Content **Providers** 

**Handset Manufacturers** 

Financial institutions and **NBFCs** 

**Major Network & IT Vendors** 

**Ecommerce players** 

**Social Media Platforms** 

**Cloud & IoT Platforms** 

## 4 Vi is creating a Digital ecosystem

Several collaboration projects to expand digital footprint - Vi app to be the go-to destination for movies, music, games, deals & rewards, news, jobs, learnings & more

#### **Movies & TV**

Drive affinity amongst youth & win share

- Vi Movies & TV is our OTT app, which we relaunched in Mar'24 as a paid subscription service offering multiple OTTs & TV channels under a single plan, specifically targeting Smart TV households
- Vi Movies & TV app is available for both android & IOS on mobile and for Android TV, Taizen (Samsung) & Firestick on TV.
- It currently has over 14 OTT partners & offers access to over 400+ TV channels

# Gaming, eSports & CloudPlay

Drive deeper digital engagement

- Gaming is a high potential market, which is expected to grow exponentially
- · Under VI Games, Vi offers casual gaming proposition for consumers with multi-player features
- · Vi Games also offers an e-sports platform in strategic collaboration with e-sports start-ups
- Introduced mobile cloud gaming service called Cloud Play, in partnership with CareGame

#### **Digital Advertising**

Ad-tech platform to monetize telco assets

- Leveraging telco data and digital assets to drive monetization, Vi has developed an end-to-end integrated ad-tech platform with self-serve capabilities
- Launched 'Vi Ads' and are empaneled with almost all the top media agencies and are part of the media plan for some of the big brands

#### **Digital Marketplace**

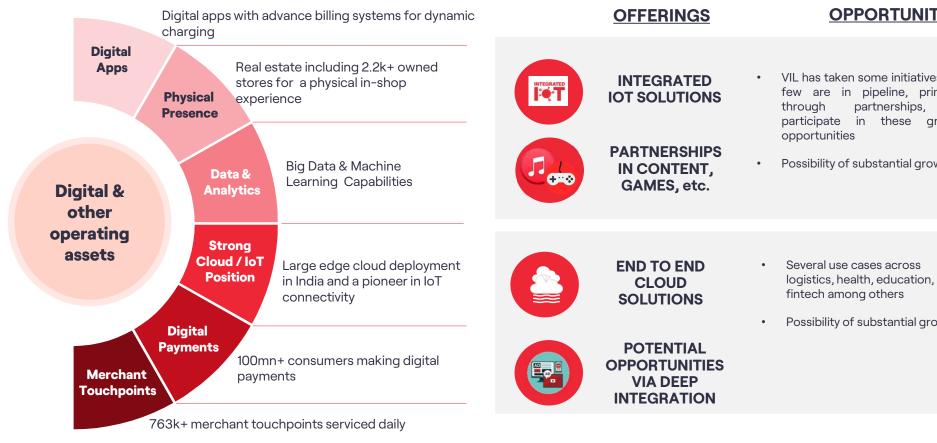
Monetize Digital traffic

- Integrated 'utility bill payment' functionality on Vi app enabling our users to pay their electricity bills, water bills, LPG bills, insurance premium, loan EMIs, recharge FASTAG or their DTH or broadband subscriptions
- Launched 'shop' section on Vi App in partnership with leading players across categories like entertainment, food, shopping and travel

Digital collaborations to drive brand differentiation, engagement & monetization



## Monetization through Digital initiatives & collaboration opportunities



#### **OPPORTUNITY**

- VIL has taken some initiatives and few are in pipeline, primarily through partnerships, participate in these growth opportunities
- Possibility of substantial growth

fintech among others

Possibility of substantial growth

Monetization opportunity on the back of digital offerings



# Q4FY24 Update



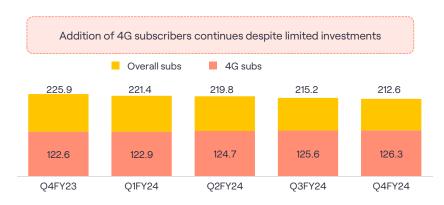
## Financial & Operating KPIs - Many KPIs Showing Improving Trends

| Financials & Operating KDIs       | FY23  | FY23 FY24 |       |       |       |
|-----------------------------------|-------|-----------|-------|-------|-------|
| Financials & Operating KPIs       | Q4    | Q1        | Q2    | Q3    | Q4    |
| ARPU (Rs)                         | 135   | 139       | 142   | 145   | 146   |
| Subscriber (Mn)                   |       |           |       |       |       |
| EOP                               | 225.9 | 221.4     | 219.8 | 215.2 | 212.6 |
| Net Adds                          | (2.8) | (4.5)     | (1.6) | (4.5) | (2.6) |
| 4G Subs                           | 122.6 | 122.9     | 124.7 | 125.6 | 126.3 |
| Market Share (%)                  |       |           |       |       |       |
| VIL CMS - EOP                     | 20.7% | 20.1%     | 19.8% | 19.3% | 18.9% |
| VIL RMS - ApGR                    | 18.2% | 18.6%     | 18.2% | 17.8% | 17.3% |
| Data Usage (Pb/Day)               | 60.0  | 61.4      | 61.9  | 60.8  | 61.9  |
| Financial (Rs Bn)                 |       |           |       |       |       |
| Revenue                           | 105.3 | 106.6     | 107.2 | 106.7 | 106.1 |
| EBITDA (pre IndAS 116)            | 20.7  | 20.2      | 20.6  | 21.4  | 21.8  |
| EBITDA (Reported)                 | 42.1  | 41.6      | 42.8  | 43.5  | 43.4  |
| Debt (Rs Bn)                      |       |           |       |       |       |
| Gross Debt                        | 2,016 | 2,052     | 2,034 | 2,034 | 2,076 |
| -Govt. of India Dues              | 1,889 | 1,944     | 1,940 | 1,958 | 2,034 |
| -Banks & Financial Inst. incl OCD | 127   | 108       | 94    | 76    | 42    |

- ARPU improvement for 11 consecutive quarters driven by Price increase and customer upgrades, which in turn has supported revenue growth despite subscriber churn
- ARPU growth in line with other operator benefiting from subscriber upgrades
- 4G subscriber base continues to grow for 11 consecutive quarters
- Gross adds share for VIL is higher than its Customer Market Share (CMS) indicating its ability to effectively compete in market
- Annual revenue and EBITDA (pre-IndAS) growth for the second consecutive year on the back of consistently improving performance for last several quarters despite significantly lower investments; a clear reflection of our execution capabilities
- Q4FY24 EBITDA (pre-Ind AS 116) is the highest EBITDA postmerger
- Debt from banks and financial institutions has reduced by Rs. 137 bn over the last 2 years
- American Tower Corp (ATC), one of VIL's vendors, converted dues of Rs. 16 bn into OCDs in Q4FY23 and converted the OCDs worth Rs. 14.4 bn into equity share in Q4FY24

## **Key Operating and Financial Trends**

#### **Consistent Growth in 4G Subscribers (Million)**

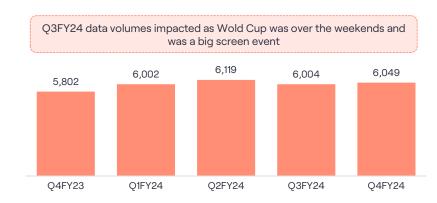


#### Improving ARPU (Rs)

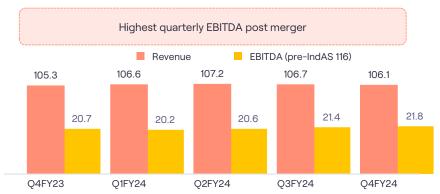


Growth aided by improvement in subscriber mix, 4G subscriber additions

#### **Data Volume (Billion MB)**



#### Improving Revenue & EBITDA (Rs Bn)



# Glossary

| Term   | Description                        |
|--------|------------------------------------|
| MHz    | Mega Hertz                         |
| OFC    | Optical Fibre Cable                |
| IRU    | Indefeasible Right to Use          |
| ARPU   | Average Revenue Per User Per Month |
| NPV    | Net Present Value                  |
| AGR    | Adjusted Gross Revenue             |
| GDP    | Gross Domestic Product             |
| MIMO   | Multiple-Input Multiple-Output     |
| DSR    | Dynamic Spectrum Sharing           |
| RAN    | Radio Access Network               |
| SME    | Small & Medium Enterprises         |
| SOHO   | Small office-Home office           |
| IOT    | Internet of Things                 |
| MRO    | Minimum Roll-out Obligation        |
| SIP    | Session Initiation Protocol        |
| SD-WAN | Software-defined Wide Area Network |
| laaS   | Infrastructure as a Service        |
| SaaS   | Software as a Service              |
| PaaS   | Platform as a Service              |
| ULD    | Unlimited Data Plans               |
| B2B    | Business-to-business               |
| ОТТ    | Over the top                       |

| Term   | Description   |
|--------|---|
| TDD    | Time Division Duplex  |
| MW     | Microwave   |
| oRAN   | Open Radio Access Network   |
| vRAN   | Virtual Radio Access Network  |
| NSA    | Non-Standalone  |
| M2M    | Machine to Machine  |
| VOLTE  | Voice over LTE / Voice over Long Term Evolution   |
| NBFC   | Non Banking Financial Corporation   |
| KPI    | Key Performance Indicators  |
| CPaaS  | Communications Platform-as-a-Service  |
| CCaaS  | Contact Center as a Service   |
| R&D    | Research and Development  |
| EBITDA | Earnings Before Interest, Tax, Depreciation & Amortization  |
| 2G     | Second generation mobile telecommunication technology   |
| 3G     | Third generation mobile telecommunication technology  |
| 4G     | Fourth generation mobile telecommunication technology   |
| 5G     | Fifth generation mobile telecommunication technology  |
| GHz    | Giga Hertz  |
| TRAI   | Telecom Regulatory Authority of India, constituted under the<br>Telecom Regulatory Authority of India Act, 1997 |
| KYC    | Know Your Customer  |
| POP    | Point of presence   |



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